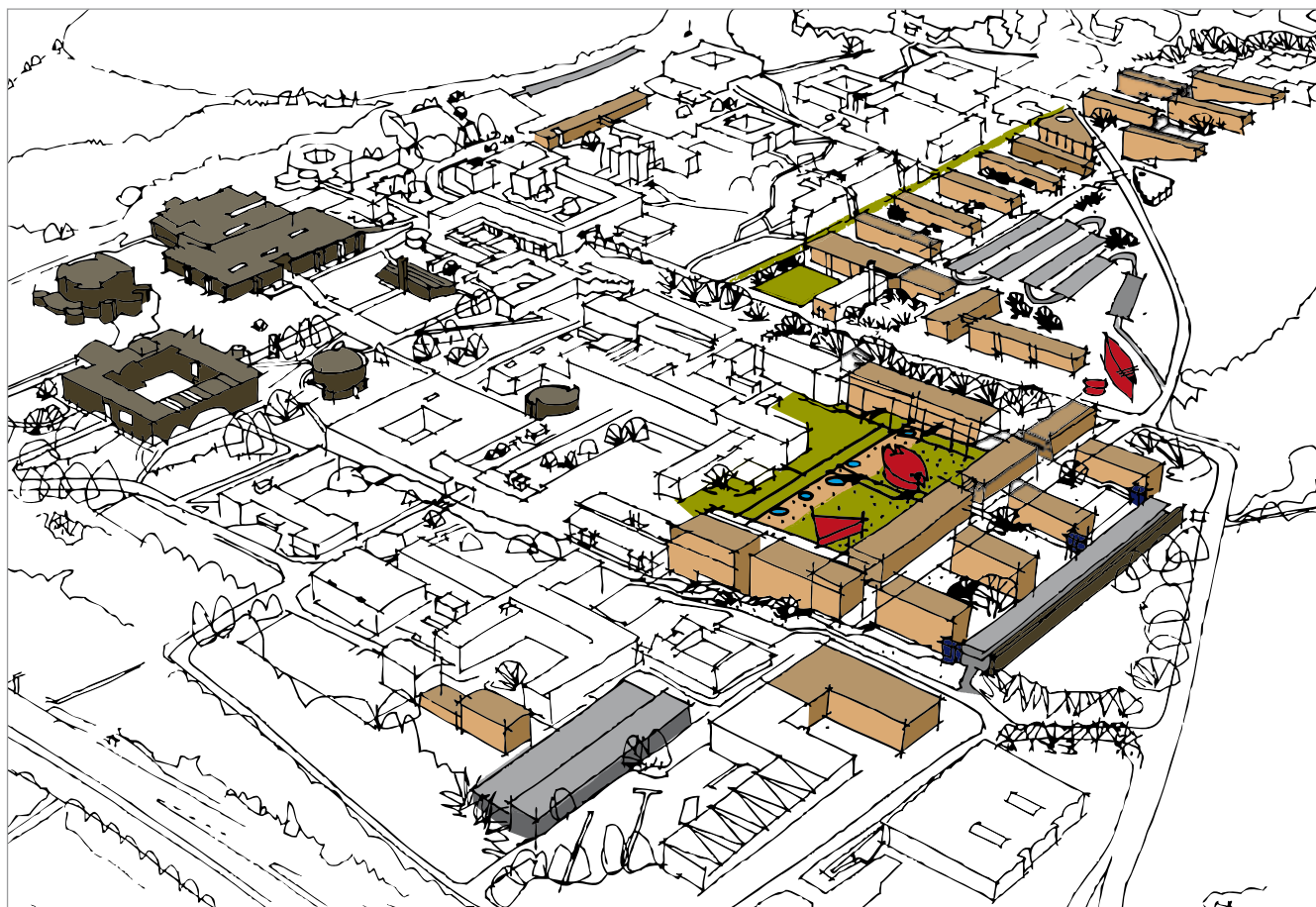


Services_Masterplanning



Masterplanning is about strategic vision, and each is unique.

A masterplan shows how an organisation's overall aims and aspirations can be achieved and made real. Working within the constraints of the site, the masterplan will open up new opportunities and remain flexible and adaptable. They are the primary link between the grand vision and the individual project detail. Delivered well, a masterplan can transform a site, release capital, provide for the future and utilise buildings and external space more effectively.

We believe masterplans are vital documents, not only in importance, but also in terms of energy. They demand great creativity, skilful analysis and meticulous attention to be carried out successfully. We relish these demands, and our staff are highly-skilled at delivering critically acclaimed masterplans across a wide-variety of sectors - from education, to healthcare, to residential.

IMAGE ABOVE:

Masterplan_University of Sussex

ADP is working with the University of Sussex on a long-term strategy for its Falmer campus. The site was first developed in the 1960s to the vision of Sir Basil Spence, and his work has been recognised by being listed for its iconic architecture. Our masterplan develops the best aspects of Spence's early work, and has been critically acclaimed by the Commission for Architecture and the Built Environment (CABE).